

# Ecology is not a fashion, it's an absolute necessity

*Interview with Paweł Dziekoński,  
Vice President of the Management  
Board of FAKRO*



## **Why is FAKRO implementing the "Green FAKRO" project?**

The "Green FAKRO" project addresses the entire company. The changes being made affect virtually every area and impact our international community. It's the final touch to our care for the natural environment which is something we have been doing for years. FAKRO applies ecological solutions not only to secure a formal fulfilment of the ISO-compliant environmental management system as these solutions are also an important part of our philosophy defined as GO GREEN.

## **The GO GREEN philosophy, that is?**

The green colour present in the FAKRO logo is with us since the very beginning of the Company's existence, while ecology associated with it is an aspect that can be found in all stages of our development. Everything we do is for the benefit of

the environment. These actions include material sourcing, production process, raw material recovery and transportation.

## **Ecology has recently become a trendy issue...**

It's not about fashion, it's an absolute necessity. That is why FAKRO has environmentally friendly solutions that enable sensible energy management. We are constantly developing our product range, the best example of which is the GREENVIEW line of roof windows. We are also working on new technological solutions that will allow us to take even greater care of the environment.

## **Is GO GREEN a strategic project?**

Definitely, it's one of the key projects for the development of our organisation and has an international reach. The project coordinator is Sabina Sujew who is the Market Manager dealing with the Benelux countries. Sabina cooperates with our foreign partners on a daily basis. She's in regular contact with them and is responsible for sharing best practices within the Group. It's inspiring and lets us work out a common action strategy. A team of employees is involved in the implementation of green objectives and I would like to thank them for their contribution to the development of the project.

## **What is important in GO GREEN project?**

One level is to comply with EU directives, draw up relevant reports, demonstrate how and to what extent the company reduces CO<sub>2</sub> emissions. This is what we are obliged to. The second level is responsibility for our manufacturing process and product life cycle. FAKRO is a company that changes the world for the better for present and future generations.

## **Our pro-environmental action has recently been recognised...**

FAKRO took part in the international Carbon Footprint Summit 2022. The company's presence at that event was primarily associated with receiving the Carbon Footprint Approved certificate and Carbon Footprint Challenge Awards in the Responsible Employer category. We were awarded the Green Industry Diamond in the Sustainable Production Leader category. We continue to transform our organisation. Our goal is continuous improvement, also in terms of care for the natural environment.

